

June 2019

Prostate Cancer Research Centre is committed to ensuring that our monitoring and evaluation processes are robust and appropriate to their role. PCRC is also committed to adapting our project in accordance with the evaluations undertaken.

We will measure and assess the impact of the Patient Voice Project in a number of ways. Throughout the project we will keep detailed records of all the work that has been done, in order to be able to successfully assess our impact when we have finished delivering the project.

The following are specific areas we will monitor, measure and assess both throughout and at the end of our project.

1. **Engagement:** monitoring engagement levels at the start of our project (using our survey, numbers involved in our Research / Patient Panel members) and compare these to the numbers engaged when we have completed the project.
2. **Participation:** we will monitor levels of sustained participation. The assessment will consider how long men have been involved in the project, how often they take part in activities and how active they are during activities.
3. **Activities:** We will monitor and evaluate our activities on a quarterly basis, to ensure that they are efficient and effective. This will measure the number of participants, whether they are returning, and will review their testimonies.
4. **Short-term impacts:** we will continuously monitor and measure our short-term impacts over the course of the project. The short-term impacts will mainly involve engagement and participation levels in our activities.
5. **Long-term impacts:** these include sustained engagement with our research projects; patient involvement in all aspects of our charitable activities; and, men from deprived areas feeling confident when engaging with research. These will be monitored continuously throughout the projects and indicators of success will be:
  - a. Men participating in patient panels to select new research projects and to monitor and evaluate ongoing projects. This will be successful if the participants involved sit on panels for over one year;
  - b. Having patient participation informing all aspects of our charitable activities (research and our Q&A booklet). This will have been successful if there are participants to reach out to and engage with every time PCRC launches a new grant round or updates our materials;
  - c. Hearing from men's real experiences that they felt confident in participating in research-related activities.

We will establish project milestones for the attainment of objectives across the lifetime of the project. Both the project workers and central staff will be responsible for ensuring that all evaluations are completed for deadlines.